



Опубликовано на Швейцария: новости на русском языке (<https://nashagazeta.ch>)

ВЭФ-2020 сквозь призму "Русского дома" в Давосе





































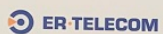




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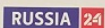
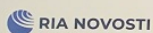


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20-24 January 2020

















































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“
**THE PURPOSE
OF A COMPANY**
is not only to
**SERVE ITS
SHAREHOLDERS**
but SOCIETY
AT LARGE.

”

KLAUS SCHWAB

The billboard is mounted on a building facade. The background image shows a dense forest of tall, slender trees. The text is centered and uses a mix of bold, sans-serif and italicized serif fonts. The quote is enclosed in large, stylized quotation marks. Below the quote, the name 'KLAUS SCHWAB' is written in a smaller, bold, sans-serif font. The billboard is part of a larger advertisement for Salesforce, as indicated by the 'salesforce' logo and the image of a modern office interior visible in the lower section of the billboard.

salesforce



Приглашаем вас прогуляться по улицам Давоса, где с 21 по 24 января проходит Всемирный экономический форум, а также заглянуть за кулисы «Русского дома». Все материалы о ВЭФ вы найдете в нашем тематическом [досье](#). Фото: Nashagazeta.ch

Source URL: <https://dev.nashagazeta.ch/album/27577>